COUNSELLING STRATEGY At MTsN 3 TANAH DATAR

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ABSTRACT

The purpose of this study is to find out how the strategy of a Teacher Guidance and Counseling in addressing the problems of students in MTsN 3 Tanah Datar. This type of research is qualitative that is by giving an overview of the strategy of a Teacher Guidance and Counseling in addressing student problems. Instrument of data collection that is direct interview to Master Guidance and Counseling at MTsN 3 Tanah Datar. The results of interviews with Teacher Guidance and Counseling obtained information strategy that is used with SWOT analysis by looking at strengths, weaknesses, opportunities and threats. SWOT analysis is very effective and efficient in formulating and evaluating the activities of Guidance and Counseling.

Keywords: Strategy, Counselling.

INTRODUCTION

Strategy is a key aspect of planning. A plan will succeed, when using the right strategy. According Jundika (2005: 9) Strategy is a pattern that is planned and determined intentionally to perform activities or actions. According Fathurrohman (2007: 3) language, strategy can be interpreted as tactics. While the strategy in general is an outline of the bow in action to achieve the established goals. So it can be interpreted that the strategy is a pattern that is planned with a certain strategy tactics to achieve the goals that have been set. The strategy in question is the strategy used by the Guidance and Counseling Teachers in overcoming the problems of students in MTsN 3 Tanah Datar.

In order for a Strategy to achieve goals, it is necessary to have a mature planning. Planning is one of the important functions of management that are related to each other. Planning is one of the important functions of management that are related to each other. Speaking of planning, we are faced with the question of whether a plan is going well or not. This fundamental question would be actually proposed when we look at the daily reality that shows the number of failures due to incorrect and incorrect planning. Planning errors can be either at the start of the planning itself or during the planning process. Many plans fail because what is planned does not have a foothold that is relevant to the socio-cultural conditions of the community. Planning is a process that includes defining the goals of the organization, establishing an overall strategy for achieving that goal, and devising a comprehensive set of plans for integrating and coordinating the work of the organization. Planning is meant how a teacher Guidance and Counseling in MTsN 3 Tanah Datar prepare steps in solving a problem faced by students, because as a human student continues to change from birth to age.
Because of such complex developments and changes in students, the role of a Counseling Master is required. The development in the student includes various factors, there are innate factors and there are environmental factors. According to Albert Bandura's Theory (Irham, 2014: 29) that students study attitudes and behavior by observing, internalizing and then imitating the occasional without filtering on the good and bad values being copied. This will have an impact on the students themselves. For that a Master of Guidance and Counseling should be able to direct students into the behavior of kindness.

According Tohirin (2007: 26) Guidance and Counseling is a process or help provided by the counselor (counselor) to individuals (counselee) through face-to-face meetings or mutual relationships so that the counselee is able to see and solve problems themselves. The problem is the situation that has not been in line with expectations. In general, the problems facing learners are personal issues, learning problems, educational issues, social problems, and so forth (Tohirin, 2007: 13). To overcome these problems required a strategy that is planning in overcoming the problems so that in accordance with expectations.

In addition, a teacher Guidance and Counseling should also be able to master the psychology of child development. Each child will be different levels of development, because students are unique. The uniqueness of the students can be seen from various attitudes and behavior of students in learning. The student's behavior will continue to change from childhood to the end of life. According Desmita (2009: 4) is a developmental psychology that is "studying the development of behavior and mental activity of humans throughout life span". According to Upton (2012: 4) the student's development is influenced by several factors: congenital, environmental, continuity, discontinuity, and the role of the individual. So the outline of factors that affect the development of student psychology comes from within, from outside and general factors. Therefore a counseling tutor needs to know the child development theory. According to Upton (2012: 9) there are several developmental theories of psychodynamic theory, learning theory, constructive theory and model of developmental model. So in overcoming the problems of students in a school a Guidance and Counseling Master needs to use a strategy by looking at student progress.

Based on the interview with the Guidance and Counseling Teachers at MTsN 3 Tanah Datar, it was found that there were some student problems both in the students themselves and the learning environment. For example there are students who have problems with Matapelajaran Teachers, students who rarely do not attend school, students who are often late to school and others. In overcoming the problems of students Guidance and Counseling Teachers using SWOT analysis approach (Strengths, Weaknesses, Opportunities, Threats). SWOT is a powerful analytical tool in evaluating and formulating strategies by maximizing Strengths, Opportunities and minimizing Weaknesses, Threats. To achieve the effectiveness and effectiveness of the SWOT analysis, the role of Teacher Counseling and counseling in conjunction with Master's lessons, Classroom Teachers, Vice Principals and Principals is required.

The purpose of this study to see what strategies conducted by the Teacher Guidance and Counseling in addressing the problems of students in MTsN 3 Tanah Datar ?.

METODE PENELITIAN

This type of research is a qualitative research that describes how the strategy of a Teacher Guidance and Counseling in overcoming the problems of students in MTsN 3 Tanah Datar. Data collection technique is done by observation and interview and through supporting data in the form of documentation about guidance and counseling service program conducted based on SWOT analysis, then strategy of guidance and counseling program based on SWOT result.
HASIL DAN PEMBAHASAN

Based on the results of interviews with teachers Guidance and Counseling in MTsN 3 Tanah Datar obtained information that to overcome the problems of students, Teacher Guidance and Counseling using SWOT analysis approach. SWOT analysis is a powerful analytical tool for formulating strategies by maximizing the strengths and opportunities, minimizing weaknesses and suppressing threats that must be faced and the results poured into guidance and counseling programs so that guidance and counseling become qualified. Here's an overview of SWOT analysis results in MTsN 3 Tanah Datar, with Strengths, Weaknesses, Opportunities and Threats.

Strengths:
(1) Guidance and Counseling implementation programs are structured with reference to the 2013 curriculum as well as with the Document / Administration Guidance and Counseling are complete (2) The responsive process done to the students is done well. (3) The homeroom is involved in solving problems faced by his guardian, but if there are problems that can’t be solved, they are directed to the teacher Guidance and Counseling (4) Teacher Cooperation Guidance and Counseling with parents of students is well established, it seems there are many parents who visit the Guidance and Counseling Room every day.

Weaknesses:
(1) Has not been able to apply the maximum program that has been made, because constrained by time (2) Students assume Guidance and Counseling only for students with problems (3) The students’ desire to utilize Guidance and Counseling services is still very low

Opportunities:
(1) To run the program especially for classical guidance can use hours of subject teachers who are unable to attend (2) Allows to establish cooperation with parents so that the parents voluntarily come to consult without having to be given a summons.

The threat:
(1) Concerns about student assumptions, if Counseling and Teacher Guidance is a teacher replacement for teacher lessons that do not enter (2) There are schools that are not familiar with Guidance and Counseling, it is feared to hinder / hinder Counseling Guidance services.

From the results of SWOT analysis can be evaluated Guidance and Counseling activities bahwasannya there are still students who think that Guidance and Counseling only for students with problems. So the desire of students in the use of Guidance and Counseling is still low. To eliminate the assumption, Guidance and Counseling teachers provide guidance to students by utilizing the hours of teachers who do not enter and establish cooperation with parents of students. Guidance and Counseling Teachers have also approached students with problems with direct visits to students' homes by approaching parents and giving advice to students in an Islamic way.

In addition, there are still teachers who do not understand the Guidance and Counseling solution is that the teacher is expected to cooperate with the Teacher Guidance and Counseling in overcoming the student's problems. This means that the problems that occur if not solved by the teacher or classroom teachers, then the teacher is expected to provide this problem to the teacher Guidance and Counseling to be completed properly.

Based on the results of interviews with Teacher Guidance and Counseling obtained information with the SWOT analysis is very effective and efficient in evaluating the activities of Guidance and Counseling in MTsN 3 Tanah Datar for further guidance and counseling activities. With this SWOT analysis how we are able to maximize the strengths and opportunities and minimize the weaknesses and threats so that the program of Guidance and Counseling activities to achieve the goals set.
CONCLUSION

Based on the discussion, the strategy used Teacher Guidance and Counseling using SWOT analysis. SWOT analysis is very effective and efficient in formulating and evaluating the next Guidance and Counseling activities.

REFERENCES LIST